



Learning Analytics; Where Next?

JISC 10th LA Networking Event

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 @GazzaToGo

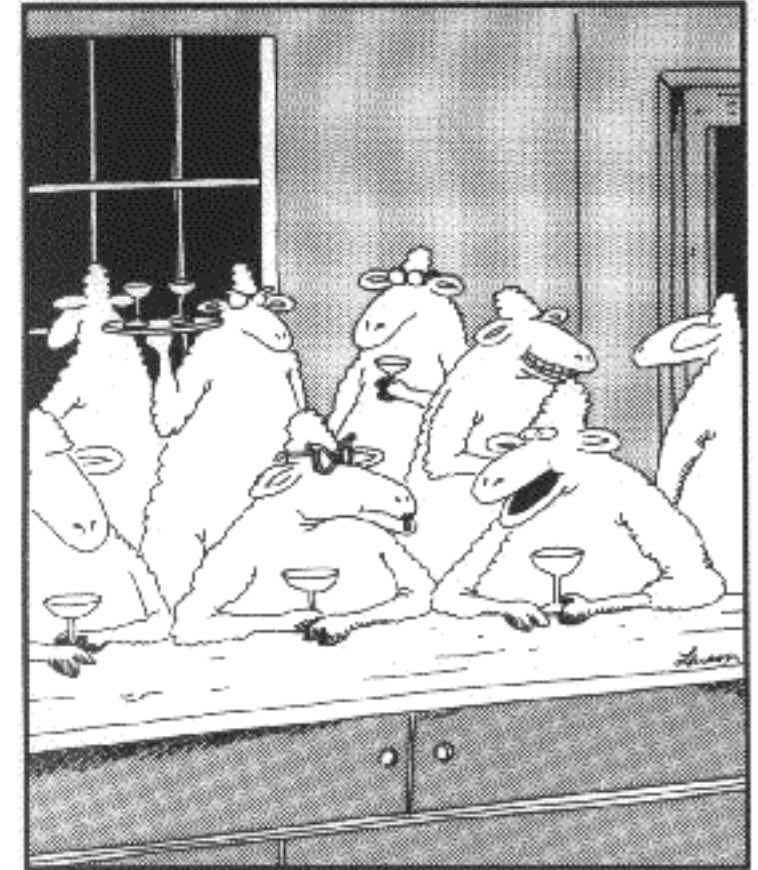
Where next?

Where are you starting from?

A sheep dip (some distilled wisdom)

(Some of) What we've learnt

- Learning Analytics isn't a technology project, its potentially a enterprise programme of change
 - **There are many stakeholders & all have vested interests**
- Technical presents some challenges
 - **Data readiness**
- But service adoption is by far the BIGGEST challenge
- Measuring impact... or outcomes



"Well, what d'ya know! ... I'm a follower, too!"

The Business ‘Outcome’

Hard & Soft

- A broad stakeholder group = different drivers
 - The academy wants better student learning outcomes
 - The Dean of Students wants a better student experience
 - The VC wants student persistence & progression
 - The student wants an informed view of their “own” learning
 - Wellbeing want to be timely and supportive
 - IT want to add value not complexity
 -
- Alignment with the institutional strategy; essential along with senior sponsorship

In summary

No project is the same, they all start with different drivers..

But common themes are

- Technical challenges & enabling ‘systems’
 - Every data point represent an opportunity for insight & the learning landscape is fragmenting across platforms
- Service Adoption
 - Enhanced by ‘simplicity’, “You can have the best analytics in the world but...”
 - Embed in to daily practice
 - Align with value



Product Vision

“Our products will help every student realise their full potential and inform their institutions how to deliver great, individualised learning experiences”

Where we can help...

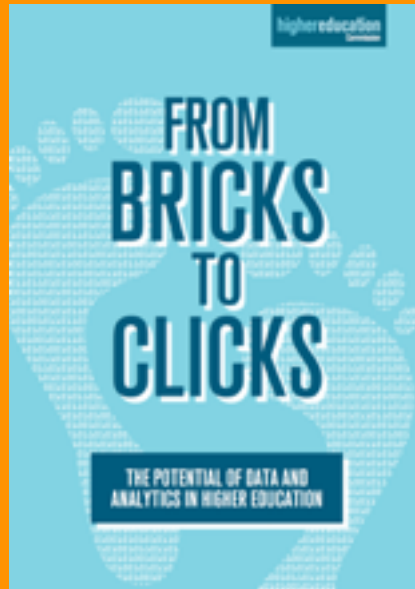
1. Share our experiences of deploying 10, at scale, learning analytics solutions
2. Workshop activities with our consultants
 - Technical & data readiness assessments
 - Business change support & business case development
3. Enlightenment sessions

Resources (images are links)

NTU Case Study



Policy Connect: Power of Data & Learning Analytics



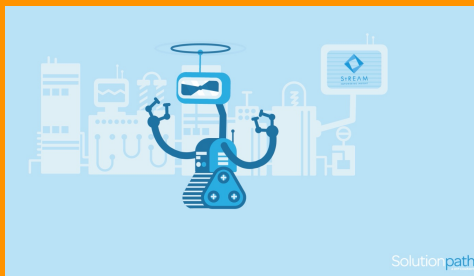
HPe Blog



Mike Day Interview



StREAM Intro Animation



JISC Code of Practice



Cabinet Office Data Science ethical framework

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